Publications Committee Report

Chair: Emily Hailstone-GCP Historian

Liaison: Mallory White- GCP Secretary

What has the publications committee been working on?

**Newsletter Sub-Committee-Keith Foster/ Emily Hailstone**

* Working with collegiate chapters to make sure each publishes at least one chapter newsletter a year as well as keep track of MASK article submissions
  + All MASK articles for each chapter were submitted on time and included at least one photo
* Created a Spring and Winter newsletter for the province
* Brother spotlight was created and advertised, but there was very little response

**Social Media Sub-Committee-Keegan Rayford/Keith Foster**

* Hashtag for Winter Conclave 2017
  + #GCPtakesNOLA
* Hashtags for social media sites are as follows
  + #KappaPsiGCP for instagram
  + #KappaPsiGCP Twitter
* Continuing to help monitor social media for picture policy violations
* Working on keeping Instagram and Twitter pages more current

**Website Publications Sub-Committee-Emily Hailstone**

* Continuing to maintain the Gulf Coast Province website, ensuring the most up-to-date information is being provided to the province
* Worked with Mallory White to get GCP meeting minutes added to the site for brothers to be able to see what the GCP executive officers are up to
* Added the province newsletter to the website for another access point
* Linked the GCP store to the website page
* Ensured all province photos from recent conclaves were uploaded for brothers to view

Respectfully Submitted