

Historian & Publications Committee Report

Historian: Fernando Diggs

- Compose the Gulf Coast Province articles and pictures quarterly for the MASK and have all collegiate chapters turn in MASK articles and pictures quarterly that can be submitted to the Editor of the Mask as a Province
 - 100% article submissions for all 2015 Mask publications (Winter, Spring, Summer, and Fall)
- Ensure all Kappa Psi related pictures are adherent to the picture policy
 - All pictures submitted to the mask complies with the picture policy
 - Winter – 11 GCP Pictures
 - BP: 2, ΓZ: 1, ΓΩ: 1, ΔΓ: 1, ΔH: 1, EK: 3, EA: 2
 - Spring – 2 GCP Pictures
 - Ψ: 1, EK: 1
 - Summer – 10 GCP Pictures
 - BP: 1, ΓZ: 2, ΓΩ: 1, ΔΓ: 1, EK: 3, EA: 2
- Submit MASK articles and pictures to the Province Publications Committee so that they may be used for the Province Newsletter
 - Working on finalized template but deciding how to publish current content without rehashing mask articles

Publications Committee: Stephanie Jacobson, Chair

- Obtain the current status of Newsletters from all Chapters and assist in the developing of a newsletter if they do not currently have one
 - In progress
- Create Province Newsletter and send out to the national listserv and Social Media at least once a year
 - See Historian Report
- Encourage chapters to create a minimum of one newsletter per year (preferably 2) and send out to the national listserv and social media
 - In progress
- Ensure fluid communication amongst the EC, between chapters via traditional and innovative measures
 - Members of the executive committee reached out to chapter presidents prior to each monthly conference call
- Create and maintain Gulf Coast Facebook group and Twitter accounts
 - The committee created a GCP twitter and instagram account
 - Would like chapters to submit pictures, alerts, etc. that they would like to reach the province to make them more active
 - Twitter: @KY_GCP
 - Instagram: @kappapsi_gcp
- Establish hashtags for events
 - #GCPCoclave2016

- Create and maintain a Gulf Coast Province website, ensuring the most up-to-date information is being provided to the province
 - Historian created new province website and continues to update
 - <http://kappasigulfcoastprovince.weebly.com>
- Obtain the current status of Chapter websites and assist the individual chapters within the province in creating and maintaining chapter websites
 - Most chapter websites are linked from province website
 - Please contact Historian if most current chapter webpage is not linked
- Establish a link with the fundraising committee to upload merchandise for sale along with a PayPal link for payment
 - In progress
 - Worked with fundraising committee to create GCP logo which will be used to create fundraising items
 - Logo created based on design from Brother Julianne Willis, ΔΓ
 - Currently working on guidelines on how to utilize the logo, e.g. must be used with fraternity name and chapter letters



Respectfully submitted,

Fernando Diggs

Gulf Coast Province Historian, 2015