

Fundraising Committee Report

Charges:

- Establish contact with the other members of your committee and get their contact information
- Establish logo for the province present at the first informal committee report
 - Worked with publications committee to design a logo for the province
- Develop at least 2 fundraising items per year to present at the first informal committee report
 - Designed and sold Comfort Colors sweatshirts with success
 - Sold at \$35, base price of \$25, minimum \$7 shipping
 - Tervis Tumblers were not licensed to produce tumblers with the kappa psi logo, but it could be a possibility in the future
 - Looking into RTIC brand metal tumblers (similar to YETI) with vinyl Kappa Psi letters to sell
 - Also, considering juice glasses or thick bottom glasses with etched logo
- Advertise province fundraising items on social media, listservs, and the province website once established
 - Square.com store set up
 - Items were advertised on social media and online store on square.com
 - Move store to show up on province website for future sells and utilize list serves
- Develop one fundraising event for a portion of the proceeds to contribute to the Kappa Psi foundation and/or province scholarship fund
 - Consider using the social on the first night of future Conclaves to fundraise for this. Ideas are:
 - Game night with entry fee (Minute to Win it, Poker, Casino night)
 - Kappa Psi Idol
 - Lip Sync Battle
- Establish a packet of merchandisers that can be utilized for fundraising efforts
 - In progress

Respectfully Submitted,

Julianne Willis

GCP Fundraising Chair